BECKINGTON
NEIGHBOURHOOD
PLAN

Neighbourhood Plan Launch Consultation Exercises

Date: March 14th 2024
Time: 18.00 to 20.00.
Venue: Beckington Memorial Hall

Attendees / sample size

Detailed head count: 82. Some had already left and others subsequently arrived.

NB: For ease of reference for the Neighbourhood Plan Steering Group (NPSG) has applied percentages based on the number of respondents.

1. CONSULTATION EXERCISE: HOUSING DESIGN

Methodology

34 photos on the display board: 10 provided by the AECOM Design Code team and 24 of existing post war houses in the Parish. Photographs were randomly positioned on the display board.

Question: If further housing is allocated, which of these design elements do you like / dislike?

Activity: Put a green thumbs up or a red thumbs down sticker on the photos.

Sample

409 stickers: 184 greens thumbs up stickers. 225 red thumbs down stickers.

The photo order number in the spreadsheet is the order the photos were in on the launch display board. Please see the annotated photo on page 4 to identify the housing styles referred to in the spreadsheet.

There are more stickers recorded in the spreadsheet than on the photo on page 4 as the photo was taken before the NPSG members took part in this exercise and added stickers.

Key findings

- Clear likes and dislikes of the post war modern builds in the Parish;
- Useful information for AECOM Design Code:
    - one clear preferred design (photo 5) from the ten photos they provided;
    - strong rejection of two designs (photos 3 and 4).

Please see photos on the next pages:



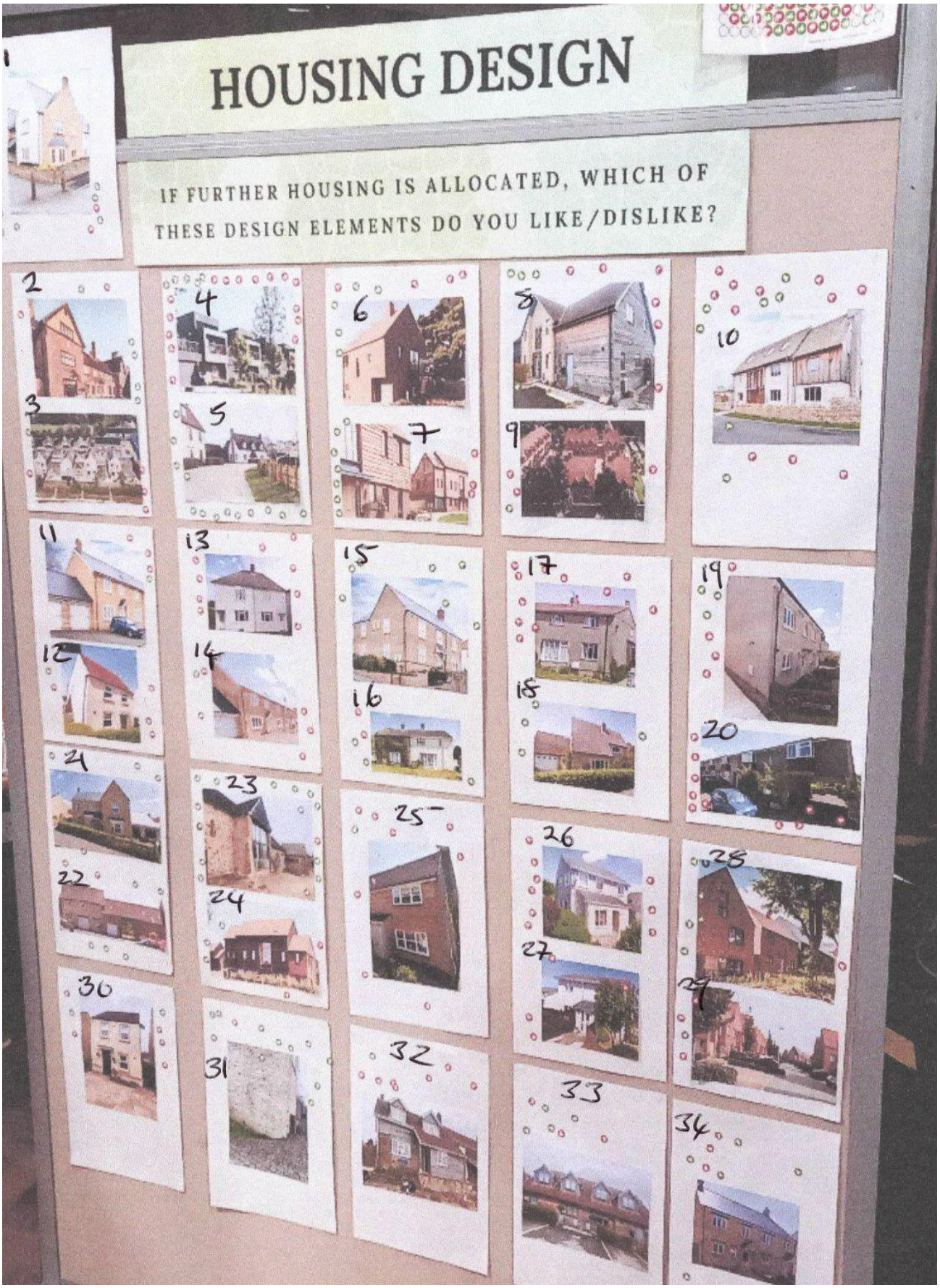
AECOM photo 5: 14 likes; 2 dislikes.



AECOM photo 3: 1 like; 10 dislikes.



AECOM photo 4: 7 likes; 16 dislikes.


HOUSING DESIGN
IF FURTHER HOUSING IS ALLOCATED, WHICH OF THESE DESIGN ELEMENTS DO YOU LIKE/DISLIKE?

Of the existing design elements in the parish these were the most liked:



Photo 23: 21 likes; 2 dislikes;



Photo 31: 17 likes; 1 dislike;



Photo 15: 10 likes; 1 dislike.

Of the existing design elements in the parish these were the most disliked:



Photo 17: 0 likes; 14 dislikes;

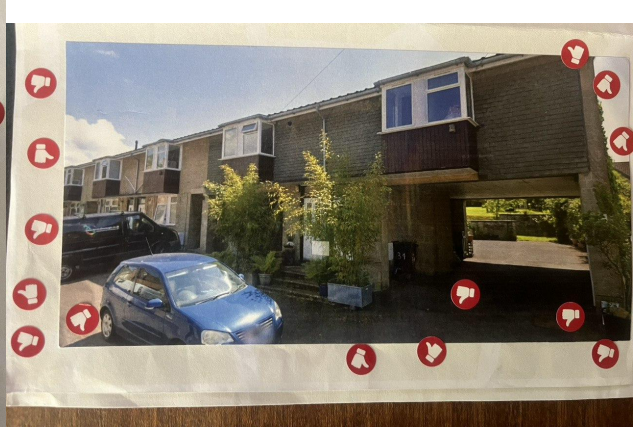


Photo 20: 0 likes; 14 dislikes;



Photo 25: 1 like; 14 dislikes;



Photo 26: 0 likes; 12 dislikes;

2.CONSULTATION EXERCISE: WHAT WOULD YOU MOST LIKE TO PROTECT IN THE PARISH?

Methodology
Different coloured plain postcards for each of Beckington, Rudge and Standerwick.

Question: What would you most like to be protected?

Activity: Respondents invited to write on a postcard and post in the box provided.

Open ended.

Sample
52 respondents: 50 Beckington; 1 Rudge; 1 Standerwick.
96 comments: Beckington 91; 3 Rudge; 3 Standerwick.

Key findings
The main things respondents would most like to protect are:

- **Views: 42% of respondents;**
- **Conservation area: 20% of respondents;**

- **Footpaths: 18% of respondents:**
- **Agricultural land:14% of respondents;**

- Only 1.59% of respondents, would most like to protect green spaces within the village.

Representative written comments:

“Footpaths and the agricultural views from them”

“Beautiful field and livestock views from the conservation area and footpaths”

“Amazing views of rural countryside near and from the conservation area”

“Conservation area. Agricultural views from footpaths”

“Footpaths and the agricultural views from them”

“Lovely buildings in the centre. Footpaths and walks and views. Conservation area”

‘Conservation area: beauty and sense of place”

“Rural, countryside, agricultural views out of and into the conservation area”

“Wonderful views and open spaces. Excellent access”

“Protect green margins/space around the village including green vistas from incoming roads”

“There is limited top quality Grade One agricultural land in Beckington. This should be protected and, if any land is needed for housing, this should be lower Grade Three land of which there is a lot in Beckington”

“Don’t develop Grade 1 fields to future proof against the climate crisis. Once they are gone they are gone”

“Grade A fields. Increase local food + agriculture production. If developed lost forever”

“Grade 1 farming land”

“Protecting all the existing agricultural land as such please”!



3. CONSULTATION EXERCISE: UNIQUE SENSE OF PLACE

Methodology

Different coloured jigsaw pieces for each of Beckington, Rudge and Standerwick.

Questions: what is unique about the Parish:

- What makes the place we love beautiful?
- What gives it its unique sense of place?
- What is your favourite thing to do or see in our beautiful setting?

Activity: Respondents invited to write on a jigsaw piece and post in the box provided.

Open ended.

Sample

57 respondents

101 comments: 94 Beckington; 4 Rudge; 3 Standerwick.

Key findings

The main things that make the parish unique, beautiful and give it its unique sense of place are:

- **Views 38.60% of respondents;**
- **Footpaths 24.6% of respondents;**
- **Historic buildings 17.5% of respondents;**
- **Conservation area 14% of respondents;**
- **Community spirit 14% of respondents**.

Representative written comments

“Walks. Open views of countryside”

“Agricultural views and footpaths”

“Dog walking. MacMillan Way and Beckington Loop. Beauty of agricultural views”

“Superb number and variety of footpaths. My favourites are Stubbs Lane to Orchardleigh and the BeckingtonLoop: the kids and dogs love them”

“Walking the footpaths and seeing the sheep in the fields”

“Seeing the new lambs and the countryside unspoilt”

“Walking along Sue’s Walk to the church. Walking through the fields to Lullington”

“Agricultural history and setting and conservation area give the sense of place”

“Beautiful views over open countryside”

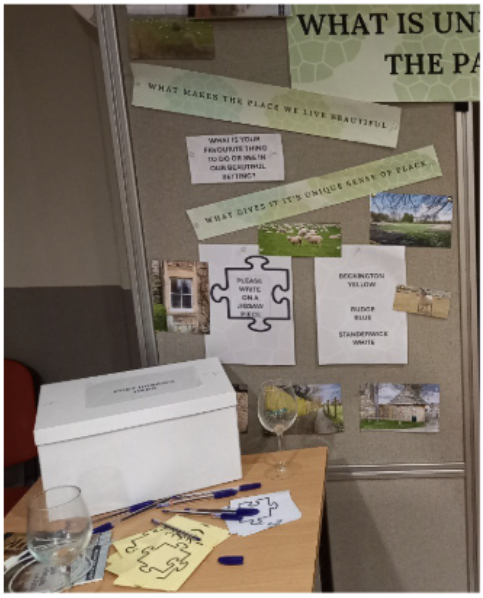
“Walks. Open views of countryside”

“The view out of the Baptist Church Hall windows to sheep (or cattle) grazing on sloping field behind (where the pre-school were based”

“Unique = local community”

“A living village with a lot of history”

“Beautiful walks. The friendly folk. The church community”



4. CONSULTATION EXERCISE: WHERE DO YOU LIVE?

Methodology

Maps of Beckington village, Rudge and the small part of Standerwick that is in Beckington Parish on display board.

Activity: Put a dot sticker where you live.

Sample

Total Dots: 47

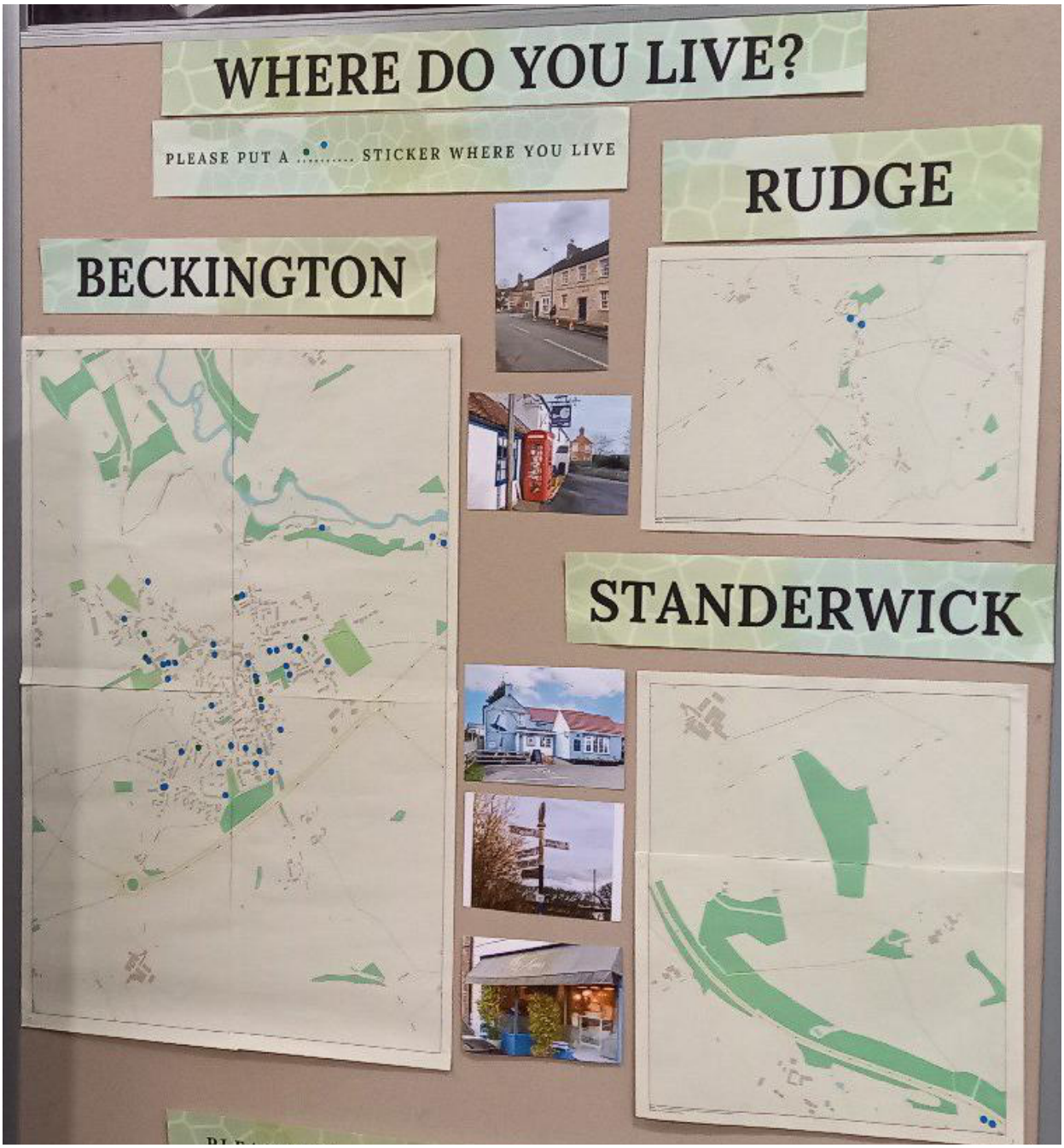
NB: Couples (the majority of respondents) put one dot for where they lived - not two.

- Beckington: 43
- Rudge: 2
- Standerwick: 2

Key findings

Whilst attendance from Rudge and Standerwick was very low there was a good geographic spread from across Beckington village.

Please see photo on next page of the display board at the end of the consultation exercise:


WHERE DO YOU LIVE?
PLEASE PUT A ..... STICKER WHERE YOU LIVE
BECKINGTON
RUDGE
STANDERWICK

5.CONSULTATION EXERCISE: WHAT IS YOUR FAVOURITE VIEW?

Methodology

Satellite maps of Beckington village, Rudge and the small part of Standerwick that is in Beckington Parish on display board.

17 photos of views on the display board.
The photos were randomly placed on the display board and not adjacent to their location on the maps. The photos were randomly selected on the night by the main photographer.

Activity: Please put a dot sticker to indicate your favourite view.

Sample

76 dots. Some respondents just put a dot on the maps, some only on the photos and a few on both.

Beckington village:

- Photos: 53 dots
- Map: 15 dots

Rudge:

- Photos: 7 dots
- Map: 1 dot

Standerwick:

- Map: 3 dots
- Photos: none provided.

Key findings

On both photos and maps:

- 68% of respondents showed their favourite view to be of fields to the west of Beckington village with 53% of respondents specifying the fields to the south of Mill Lane;
- 23% identified the church or churchyard as their favourite view;
- 9% of respondents showed their favourite view to be to the east of Beckington village.

NB: None of the favourite views nominated for Standerwick are in Beckington Parish. All three are in Berkley Parish.





NP launch favourite views stats	Map dot	Photo dot	Total dots	Per view
Beckington				
North Stubbs Lane / Beckington Loop / South Mill Lane	8	19	27	40.91%
Church / churchyard		15	15	22.73%
Frome Road to west	1	7	8	12.12%
West Bath Road	2	4	6	9.09%
Church Street drive		4	4	6.06%
North Mill Lane	2		2	3.03%
Along Bath Road looking north		2	2	3.03%
Daffodils		*2*	*2*	*3.03%*
North of Rudge Lane	**1**		1	1.52%
Tennis club	**1**		1	1.52%
Beckington total responses			**68**	
delete daffodils as not relevant			**66**	100%
Rudge				
Rudge west of Rudge Lane	**1**		1	
Rudge Hill near Scotland Lane		3	3	
Rudge over gate		4	4	
Rudge total responses			**8**	
NB: sample too small to use percentages				
Standerwick				
Standerwick none in parish			0	

6. CONSULTATION EXERCISE: 'WHAT DO WE NEED?'

Methodology

Respondents invited to write on speech bubble shaped post it note and to stick the post it note into a flip chart.

Question: What do we need?

Open ended.

Sample

76

Key findings

Comments under four headings as those seemed to cover all the comments. Stand-out comments by number:

Environment:

- Farm shop access/safe crossing the A36: 10 13.15%
- Footpath improvements: 3 3.94%
- Dog Waste Bins 2 2.63%

Amenities:

- Post office 6 7.89%
- Doctors Surgery Expansion/parking etc 4 5.26%

Transport:

- Buses to Warminster/Standerwick 3 3.94%

Parking:

- School Parking 3 3.94%

Please see photo of the display board at the end of the consultation exercise:


WHAT DO WE NEED
LARGER C.P. PRACTICE
VILLAGE SHOP
SAFE CROSSING TO ALLOTMENTS
POST OFFICE
Footpaths in Standeford
BETTER PEDESTRIAN ACCESS to M54 Garage
Better hedge clearance
Dog waste bins
A POST OFFICE
Public Footpaths + Stile Crossing
DOG WASHING FACILITY
More Tennis club facilities
Post Box + Farm Bus Shop Stop
Bring back Village Day
PICKLEBALL
Public transport to Standeford
POST OFFICE
Poly Public Footpaths
A Village noticeboard
Plant more Trees
Youth club
Toddler group
Dog waste bins
POST OFFICE
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